



**NORTHWEST
CH★RITY**

AWARDS

**HEADLINE SPONSORSHIP OPPORTUNITY AVAILABLE
2018**

ABOUT THE AWARDS

AFTER A SUCCESSFUL LAUNCH AND OVERWHELMING POSITIVE FEEDBACK, THE NORTH-WEST CHARITY AWARDS WILL BE TAKING PLACE FOR A SECOND YEAR. NORTH-WEST CHARITIES AND NOT-FOR-PROFIT ORGANISATIONS NOW HAVE AN OPPORTUNITY TO BE CELEBRATED AND RECOGNISED FOR THE OUTSTANDING CONTRIBUTIONS TO THEIR COMMUNITIES AND CAUSES.

2017 HIGHLIGHTS

- **380 GUESTS ATTENDED THE INAUGURAL AWARDS DINNER AND PRESENTATION**
- **ATTENDEES INCLUDED: CHARITY TRUSTEES, DIRECTORS, DONORS, VOLUNTEERS, CORPORATE INDIVIDUALS, BARONESS HELEN NEWLOVE - VICTIMS COMMISSIONER ENGLAND AND WALES**
- **HEADLINE SPONSOR - BREWIN DOLPHIN**
- **CATEGORY SPONSOR - BEEVER AND STRUTHERS**

WE WOULD LOVE TO HAVE MORE CATEGORY SPONSORSHIP SUPPORT

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ABOUT THE AWARDS

Our celebration evening is the perfect opportunity to bring together patrons, volunteers and colleagues for a fun and rewarding event..

Nomination opens on Wednesday 21st February 2018. There are 14 categories all free to enter, Including the North West Charity of the Year which is presented by our headline sponsor. We would love to have your organisation on-board as our headline sponsor.



Let's Make A Difference Together!

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The North West Charity Awards is the only event in the region truly dedicated to celebrating and recognising the wonderful work being carried out by charities in the North West of England. We would love to partner with pioneering companies across the region to celebrate the excellent work of our charities.

Benefits of sponsoring The North West Charity Awards:

- **Branding** – Increase awareness, raise your profile, benefit from up to six months of publicity placing your brand at the forefront.
- **Networking** – A great opportunity to identify and build new business relationships. Your brand will be in the spotlight on social media and on the evening of the awards.
- **Stand out from the crowd** – Competitive advantage! Sponsoring the awards is a fantastic way to promote your company as a key supporter and influencer of the third sector to existing and potential customers.

The Categories

For Charities and Not for Profit Organisations:

- North West Charity of the Year
**HEADLINE SPONSOR*
- Small Charity, Big Impact
- Fundraising Event
- Fundraising Campaign
- Best Use of Social and Digital Media

For Individuals:

- Volunteer of the Year
- Volunteer Manager of the year
- Young Charity Ambassador of the Year
- Celebrity Charity Ambassador of the Year
- Charity Director of the Year
- Charity Trustee of the Year

For Corporate Partnerships:

- Outstanding Charity Support by Small to Medium Size Companies
- Outstanding Charity Support by Large Companies
- Outstanding Contribution by Corporate Foundation to North West Charities

**Headline Sponsor will present a minimum of 5 awards on the night*

Headline Sponsor Benefits

Just one opportunity exists for a business to become the headline sponsor of 2018 North West Charity Awards. Your investment £2,900+VAT.

A host of benefits are associated with this opportunity, as listed below:

- Naming rights, with the event branded as the ‘North West Charity Awards in association with [your company name]’
- 5 complimentary tickets to the Awards Dinner celebration on Friday 12th October at Principal Manchester
- Logo branding on the Awards dedicated event website, www.northwestcharityawards.co.uk , with hyperlink.
- 200 word business description and website link on the Awards website.
- Database of event attendees to include name, charity and email address for post-event follow-up.
- Logo on all advertisements. emails, promotional literature, programme and signage
- PR detailing your company’s headline sponsorship of the event, plus announcement via LinkedIn, Facebook and Twitter.
- Branding on slides during the Awards evening
- Full page advertisement in Awards programme
- Announcement of your sponsorship by the event host
- A representative from your company will presentation our most prestigious award of the night “North West Charity of the Year”

2017 AWARDS



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Next Steps

If you wish to become the Headline Sponsor for the North West Charity Awards 2018 please contact Phoebe Benta, Events Director, on

Phone: 07859409783

Email: phoebe@eurekaevents.co.uk